



St. Louis Extreme Fundraising Plan

Overview:

While not a guaranteed roadmap to success, a fundraising development plan sets goals that promote growth and create ownership among the whole fundraising team. Having a plan will also prevent the need for crisis fundraising. This plan will help us track progress and will help alleviate potential problems.

Process:

- All fundraisers must follow the St. Louis Extreme Fundraising Plan.
- Each fundraiser needs to be approved by the Treasurer and one other St. Louis Extreme Board Member. The approver(s) shall in no way be associated with the team sponsoring the fundraiser.
- Only after treasurer and board approval shall the fundraiser be communicated to anyone.

Monies:

All funds /monies will be handled with the St. Louis Extreme Treasurer only. This means that all monies associated with the fundraiser will be handled only by the treasurer. No outside checking accounts should be opened or used.

Fundraising Opportunity / Name of Fundraiser:

Fundraiser Purpose / Goals:

Names of each St. Louis Extreme teams involved in the fundraiser:

How will profits be distributed?

Date(s) of Fundraiser: (or end date if sales related):

Target Audience:

Lead Fundraiser Coordinator, Phone # and Email Address:

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Marketing / Communication Plan:

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Fundraising Committee:

Name	Role

Other Needed Volunteers

Name	Role

Expenses (Fill out this expense chart to list all of the costs associated with your fundraiser. Add additional sheet if necessary.)

Expense	Amount / Cost	Notes

Staying On Track (Fill out this chart with the strategies you will implement. Add additional sheet if necessary.)

Deadline	Task(s)	Who's Responsible

Board Approval _____ Date: _____

Treasurer Approval _____ Date: _____

After completing this form, please save and send to Heather at stextremepop@gmail.com. Heather will review and send to 2nd approver. Once the fundraiser has been approved, you will be notified by email.