



St. Louis Extreme Softball Club

Dear Business Owner:

Let me take this opportunity to introduce you to the St. Louis Extreme Fast-Pitch Organization. Our team's goals include building a proud tradition of developing girls' fast-pitch softball skills, as well as a desire to field competitive teams that will enjoy success locally, regionally and nationally. Even more importantly, our organization plans to have a positive impact on the lives of St Louis and surrounding area youth, their families, and the community.

We are offering an opportunity for local businesses like yours to become Team Sponsors. Your contributions will be targeted exclusively to lower the growing costs of the St. Louis Extreme players, enabling them to fully participate in organization training programs and local, regional and national tournaments. In return, our sponsorship levels offer various advertising opportunities.

The St. Louis Extreme Fast-Pitch Organization does not receive any governmental or grant assistance and is guided by a board of dedicated parent volunteers and coaches. Our primary revenue source is registration fees paid by families, proceeds from our fundraisers, and sponsorships received from generous individuals and businesses. Since these funds do not cover all of the teams operating expenses, families often must raise their own funds to pay for equipment, training fees, field rentals, travel, and tournament entry fees. The average cost per player per year to participate is \$1,500, and is particularly difficult for families with more than one player and/or modest means.

In order to continue to make this rewarding experience a reality for our youth, we are reaching out directly to area businesses, family, and friends, offering the opportunity to help by becoming a team sponsor! While any sponsorship level you select will be greatly appreciated, our platinum sponsorship level will earn you a Proud Team Sponsor Plaque with a team photo to display on your business wall, a valuable marketing tool as well.

Please take a moment to review and select the sponsorship level that best fits your business and budget.

Respectfully yours,

Cynthia Baker

St. Louis Extreme President

CORPORATE ORGANIZATION SPONSOR:

The St. Louis Extreme Fast-Pitch Organization Corporate Sponsors are Businesses, Organizations, or Individuals that sponsor an event with a minimum sponsor contribution of \$1,500 or more. In return for their support, Corporate Sponsors will receive the following:

- “Platinum Sponsor” benefits (shown below)
- Your business will be shown as “Title” or “Major” event sponsor at all organization events, tournaments, parties, demonstrations, media campaigns (both print and web), clinics, and organization functions. *(This does not apply to businesses owned by parents that have a daughter that plays in the Extreme organization.)*

\$1,000 PLATINUM SPONSOR:

- One-year advertising on “St Louis Extreme Banner” (displayed at all major organization events and tournaments).
- Advertising on the organization website front page scrolling banner, a fixed sponsor spot on team page with a link to your website and be listed on our sponsors page.
- A Proud Sponsor Plaque with photo of the team for your display.

\$500 GOLD SPONSOR:

- One-year advertising on “St Louis Extreme Banner”.
- Advertising on the organization website front page scrolling banner with a link to your website and be listed on our sponsors page.

\$250 SILVER SPONSOR:

- One-year advertising on “St. Louis Extreme Banner”.
- Advertising on the organization website team page and sponsor page.

\$100 BRONZE SPONSOR:

- A listing of your business name on the organization website sponsor page

\$50 – 99 FRIENDLY SPONSOR:

- Our friendly sponsorship is also accepted and is greatly appreciated.

St. Louis Extreme Softball

www.stlextreme.com

Thank you for your support!

Team Sponsorship Selection Form

Please consider making your selection below and returning it with your sponsorship contribution today.

_____ **CORPORATE SPONSOR**

_____ **\$1,000 PLATINUM SPONSOR**

_____ **\$ 500 GOLD SPONSOR**

_____ **\$ 250 SILVER SPONSOR**

_____ **\$ 100 BRONZE SPONSOR**

_____ **\$ 50 – 99 FRIENDLY SPONSOR**

Please choose your sponsorship level above and mail your completed form with your check made payable to “St Louis Extreme” at the address below.

Remain Anonymous: []

Sponsor contact: _____

Business name (if any): _____

Business URL for Link (if any): _____

Street address: _____

City/ State/ Zip Code: _____

Phone: _____

Email address: _____

Player Name: _____

St. Louis Extreme Treasurer
2900 Carron Rd.
Festus, MO 63028

St Louis Extreme Softball
Thank You for Your Support